MEET OUR TEAM

Mike Bradbury

Mike is a FinOps a certified FinOps Professional and Instructor who creates in-person and virtual experiences to inspire cloud teams, accelerate FinOps adoption and deliver immediate business results

Belma Velic

Belma Velic is a Technology Consultant specialising in Technology Business Operations, which aims to deliver actionable frameworks, data and insights to senior Tech Leaders.

SUSTAINABLE CLOUD HACKATHON

Our Objective

TO ACCELERATE FINOPS ADOPTION AND DELIVER REAL RESULTS THROUGH GAMIFICATION AND TEAM COLLABORATION

Our Principles

1. Inspire employees with fun challenges
2. Align cloud teams with a common purpose
3. Deliver immediate improvements in efficiency

Get In Touch!

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FinOps Ninja

FINOPS NINJA

GAMIFIED CHALLENGES FOR ALL YOUR FINOPS GOALS

Whatever FinOps capability you are focused on, FinOps Ninja has a fun challenge that will build team skills and deliver fast results

WHAT IS IT?

Introducing Our Private Hackathon Product:

The Sustainable Cloud Hackathon engages teams in healthy competition to reduce the emissions and costs of their cloud resources, with all data remaining within your organization. This innovative approach immediately reduces your carbon footprint, reduces spend and improves your teams' FinOps knowledge and skills.

Inspiring Teams

The Sustainable Cloud Hackathon

is a private hackathon product for FinOps leaders who want to have an immediate impact on cloud emissions and costs.

Cloud teams engage in intense (but friendly) competition for a short period, minimising the impact on their existing workload yet delivering immediate imcreases in cloud efficiency.

The hackathon inspires engineering teams to do what they love best - design and build better solutions. They then use these to deliver reductions in cloud emissions and spend - during the hackathon itself and afterwards as part of their normal working practices.

Inspire, Engage, Deliver

FinOps Ninja

Do you have what it takes to be a FinOps Ninja?

FinOps Ninja

WHY DO IT?

The Sustainable Cloud Hackathon is for FinOps leaders that want to increase engagement with engineering teams, accelerate the adoption of FinOps practices and get more value from their investment in cloud.

It achieves in a few weeks what could otherwise take months or years.

Getting the best from cloud means shaping what you're buying to what you need, as you need it. This puts the onus on technical teams to 'own' their cloud usage and be accountable for what they buy, what it costs, and the emissions it generates.

Transitioning to this new, responsible ownership model is often slow (few of us enjoy change). What can FinOps leaders do to accelerate the change and reduce unnecessary cloud spend and carbon emissions?

The Sustainable Cloud Hackathon offers FinOps leaders a quick way to change IT practices and deliver best value from cloud.

By ring-fencing a small amount of time (a couple of days, say) and having cloud teams compete to find the best ways of managing their cloud usage, a level of creative energy is released that is almost impossible to recreate by other means.

FinOps Ninja

Your paragraph text

It's good for the company, it's good for teams and it's good for the planet!

HOW DOES IT WORK?

A sustainable cloud hackathon is a private event where teams compete against each other in response to challenges presented by key stakeholders.

Simply put, the hackathon follows a tested framework but can be customised to suit the needs of your organisation.

Cost and Emissions Analysis

Kick-off workshop

Promotion, team onboarding, training

DAY 1 - OPTIMISE

DAY 2 - OPERATE

Validation and judging

Awards

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Understanding Your Organisation's Unique Needs
We understand that every organisation is different, which is why we offer dedicated time upfront to explore your specific needs. What works and what doesn't work for your organisation? What challenges do you face when adopting FinOps? By taking the time to understand your requirements, we can customise the hackathon framework to ensure that it is tailored to your organisation's goals.

Promotions, Onboarding, and Training for the Hackathon
Our team is committed to ensuring that every participating team has an equal opportunity to showcase their skills in the upcoming hackathon. We will collaborate with you to promote the event and assist in onboarding teams to ensure a level playing field.

Customisable Hackathon Days
Our hackathon days are flexible to suit your schedule. Let us know which days you prefer and if you would like a break between day one and day two, and we'll make it happen. Our team will assist you in tailoring the hackathon to meet your specific requirements and priorities, including the option of running the event internally or with our assistance. The choice is yours.
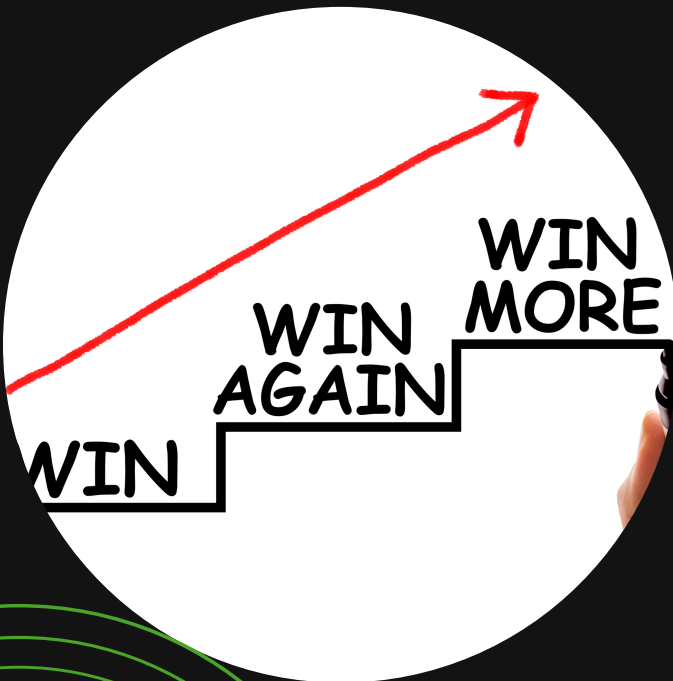
Rewarding Hackathon Efforts
At our hackathon, we believe in rewarding every good team effort. Teams will have the opportunity to compete for vouchers, kudos, recognition, or any other prize that your organisation deems appropriate. We can provide advice on what has worked best in the past and what incentives have proven most effective, but ultimately, your company policies will dictate how you wish to reward your teams.

FinOps Ninja believes that success is only achieved when everybody wins. In practice, this means that we only win if:

1. Individuals succeed
2. Teams succeed
3. Organisations succeed

WIN
WIN AGAIN
WIN MORE
WIN

DEFINING SUCCESS AT FINOPS NINJA

INDIVIDUALS

Individuals win prizes and awards as determined by the policies of your organisation. These could include:
- Money
- Vouchers
- Training credits
- The possibility of becoming a top ranking Ninja

TEAMS

Teams' success is dependent on the strength of their collaboration as a team. A hackathon format tests this collaboration in a competitive environment.
The winning teams will be the ones that design the best solutions - measured by their impact on cloud emissions and costs

COMPANY

FInOps Ninja is creates challenges that inspire cloud teams to learn FinOps in the best way - by doing it!
We are based in the United Kingdom, but we hope cloud teams all over the world will advance their FinOps skills and knowledge with our ready-made challenges!

EVERYONE WINS

HACKATHON CHALLENGES

Tagging Challenge

Zombie Trap

Giant Slayer

Sustainability Ninja

Shadow Strike

WE WILL WORK WITH YOU TO DESIGN YOUR OWN HACKATHON WITH CHALLENGES THAT SUIT YOUR NEEDS

WE HAVE A VARIETY OF CHALLENGES THAT ARE TAILORED TO MEET YOUR NEEDS.